

**Draft**  
**The Seymour Enhanced Enterprise Zone Meeting**  
**August 24, 2010 – City Hall**

Present:

Committee Members: Kirk Penner, City of Seymour Representative  
Jerry Kleier, City of Seymour Representative  
Joanne Coutchie, City of Seymour Representative  
George Kanel, City of Seymour Representative  
Skye Johns, City of Seymour Representative  
Paul Ipock, County Representative

Absent: Dr. Frank Rowles, School District Representative

City: Mayor Wayne Cantrell

William Pogue

Mary Carpenter

Staff: Monte Calfas

Greg Stratman

Mayor Wayne Cantrell, welcomed those present.

Monte presented the history and an update of the Seymour Enhanced Enterprise Zone.

The committee asked questions and shared their insights.

Reviewed application process.

Elected Kirk Penner as Board Chairman for the 2010 and 2011 fiscal year.

#### Marketing Strategy

- Website Development – links to city and other banks
- Create a brochure – for distribution through the banks, realtors, and through city business license process – brochure will include information regarding the requirement for the Enhanced Enterprise Zone as well as location, proximity to major highway, rail, and other modes of transportation.
- Marketing to existing business

#### Documentation

- Company verification of eligibility – yearly review
- Verification of state and local requirements

#### Other Discussion

- Can we re-visit the existing requirement?
- Seymour zone – outstanding benefits

Next meeting – September 21, 2010 – City Hall

On a motion made by Joanne Coutchie and a second by Paul Ipock, the meeting was adjourned.

Respectfully submitted,  
Greg Stratman, City Administrator