

“THE SEAL”



The Seal for Seymour, Missouri and what it means:

An unbroken chain was chosen for the outside perimeter, it would suggest strength and continuity.

The color yellow, more precisely a golden yellow: Meaning of the Color Yellow - Yellow shines with optimism, enlightenment, and happiness. Shades of golden yellow carry the promise of a positive future. Yellow will advance from surrounding colors and instill optimism and energy as well as spark creative thoughts. How the color yellow effects us mentally and

physically - * Mentally stimulating, * Stimulates the nervous system, * Activates memory, and * Encourages communication.

Inside the yellow band is of course the city name “Seymour” and the state “Missouri” that it resides in, also there is the phrase “vivat – crescat – floreat”, this is a Latin phrase that means “May it live, grow, and flourish!” Black was chosen for the lettering because Black is authoritative and powerful and can evoke a sense of potential and possibility.

The gold cord surrounding the inner part of the seal has long been used to imply “honor” or “with honors”.

The inner part of the seal has an apple tree bearing large red apples, this comes from Seymour history, *In 1904 the Seymour area was the leading producer of apples in the state. A post Civil War house was built by Col. Thomas C. Love north of town, the farm had one of the largest apple orchards in the state, giving Seymour its nickname "Land of the Big Red Apple"*. Also occupying part of the inner area is a silhouette of a family which would imply that Seymour is a family place, the rest of the picture really has no specific meaning, it just looks positive and nice – a sunny day across the Ozark’s areas rolling green hills. At the top of the inner area you’ll find, “EST. 1895” – this is when Seymour officially became an incorporated city ... at the bottom of the inner area you’ll find Seymour’s motto, “Land of the Big Red Apple”.

Designed especially for the City of Seymour, Missouri
by
Mark Calfas