

**VISION 2026/  
CITY OF SEYMOUR  
CITIZEN SURVEY  
2007**

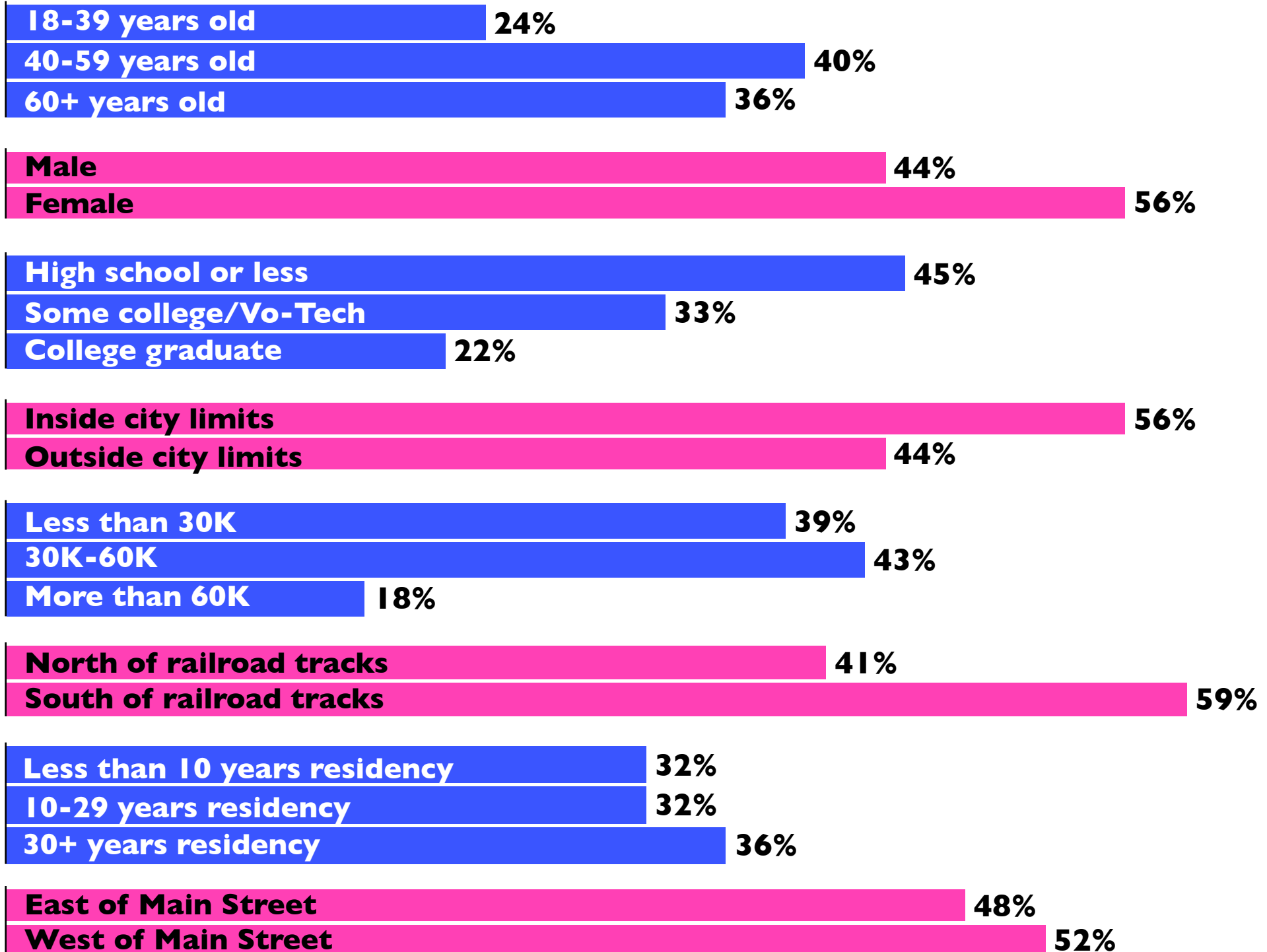
Mark Ellickson, Ph.D.

Kathryn Ellickson, MBA

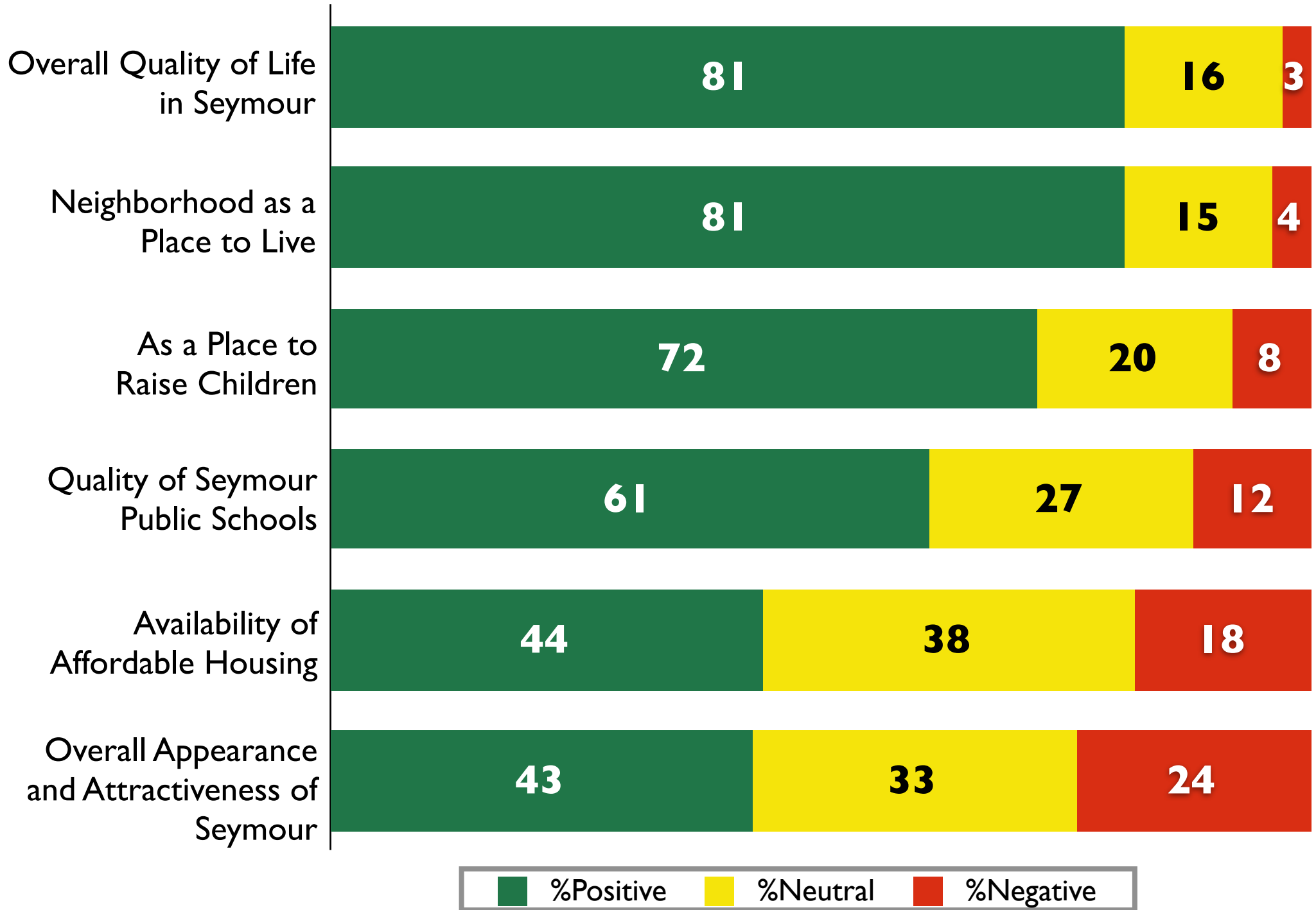
Opinion Research Specialists, LLC

- April/May 2007
- Single-Wave Mailout + Postcard
- **449** Completed Questionnaires
- Margin of error ± **4%**
- **39%** response rate

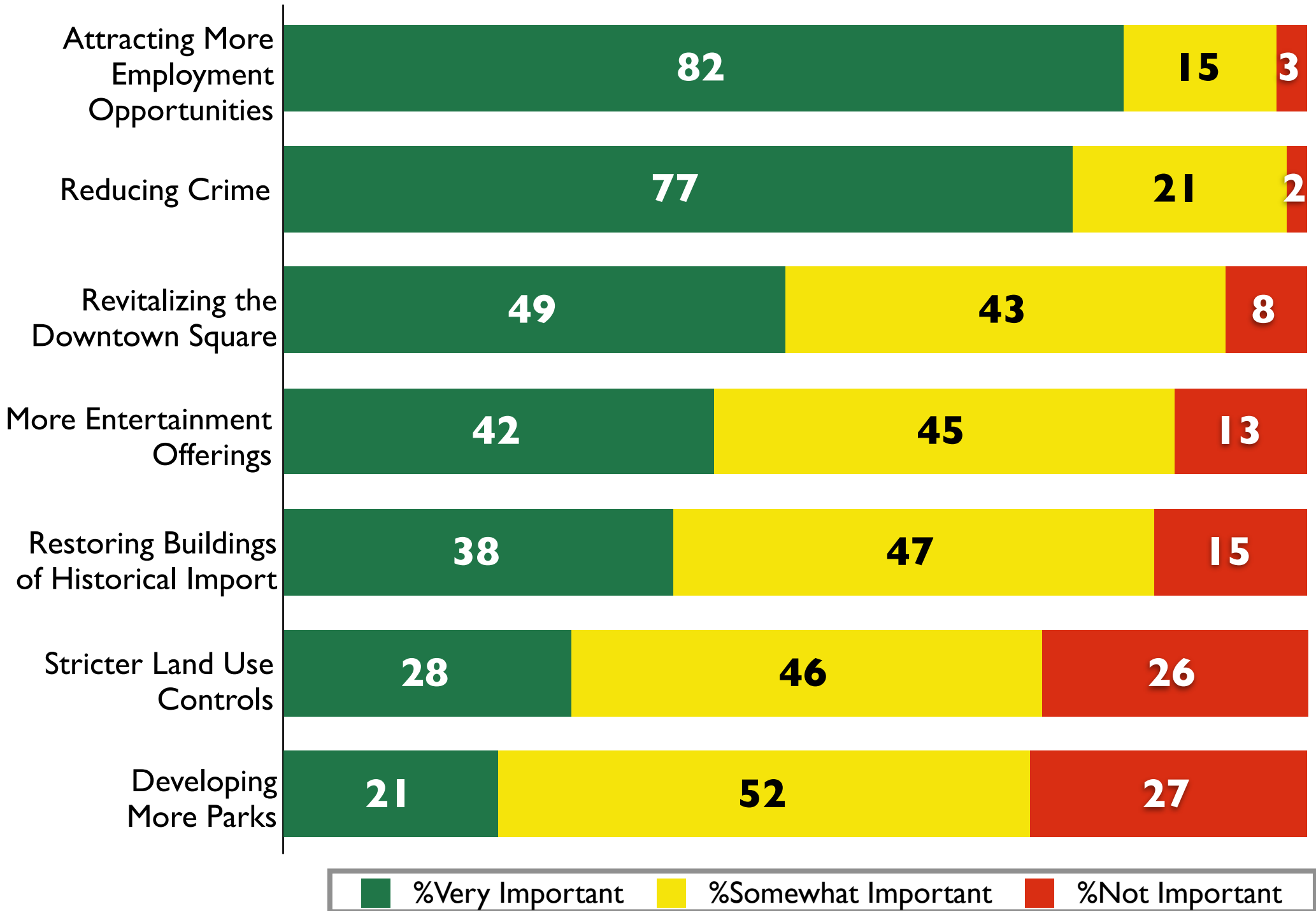
# Demographic Profile of Survey Respondents



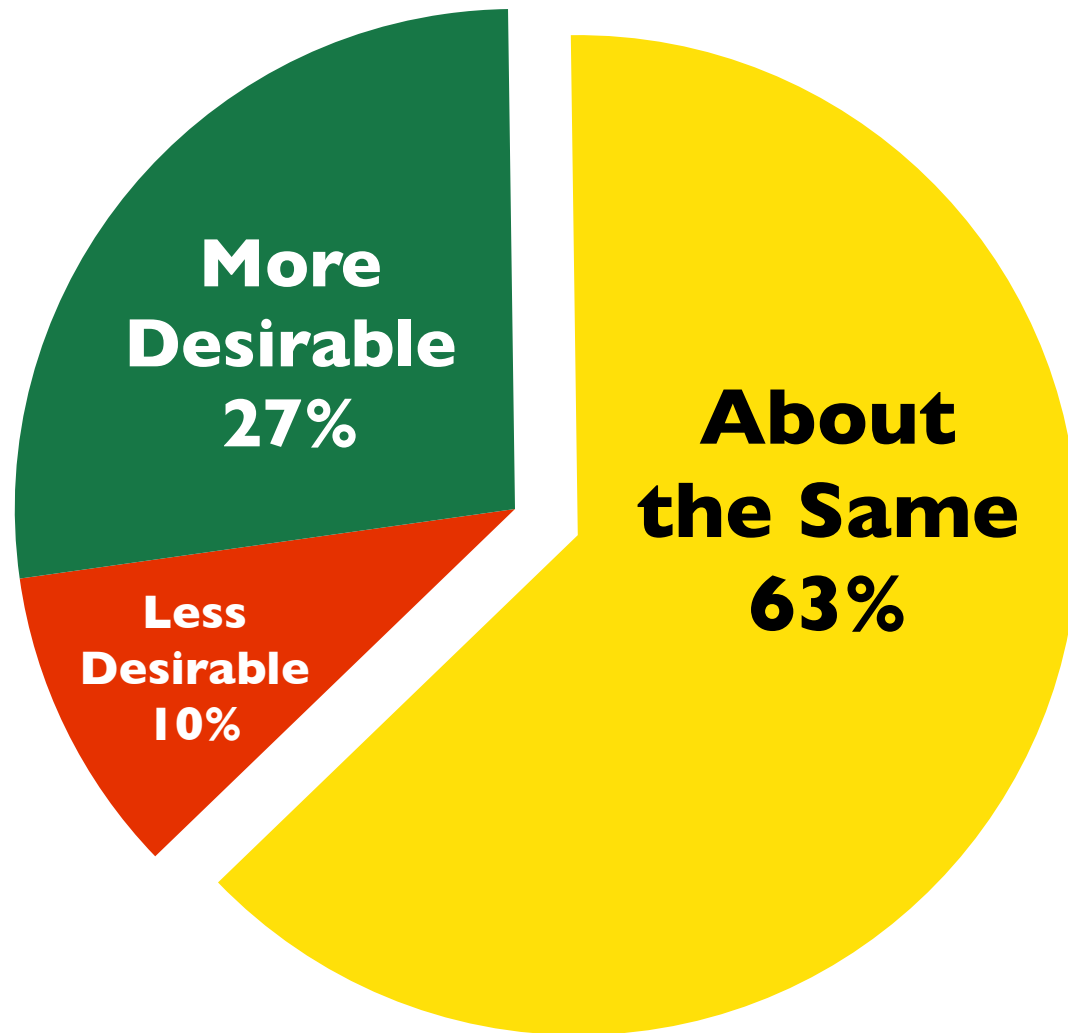
# Seymour Quality of Life Factors



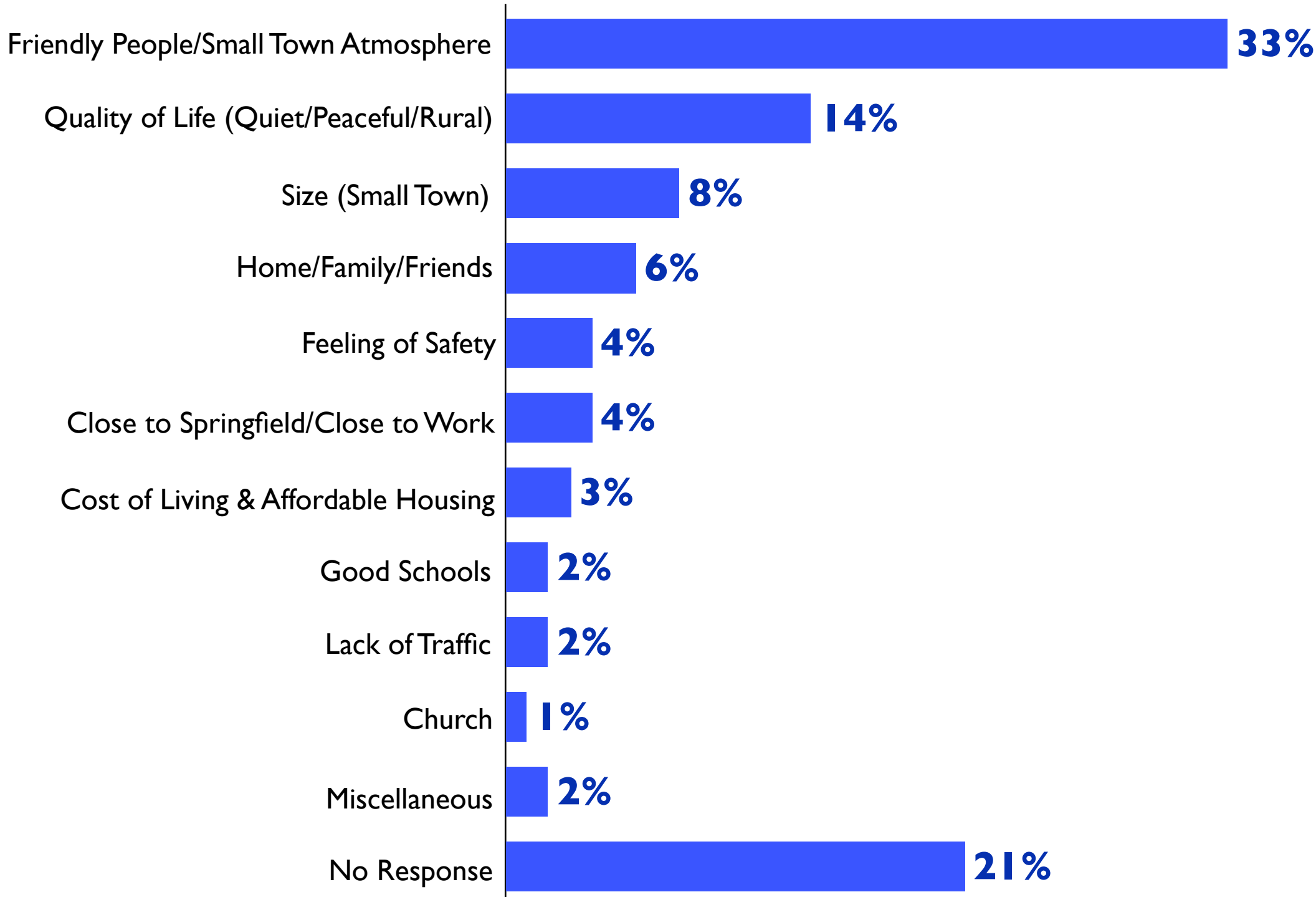
# Importance of Various Factors in Improving Seymour's Quality of Life



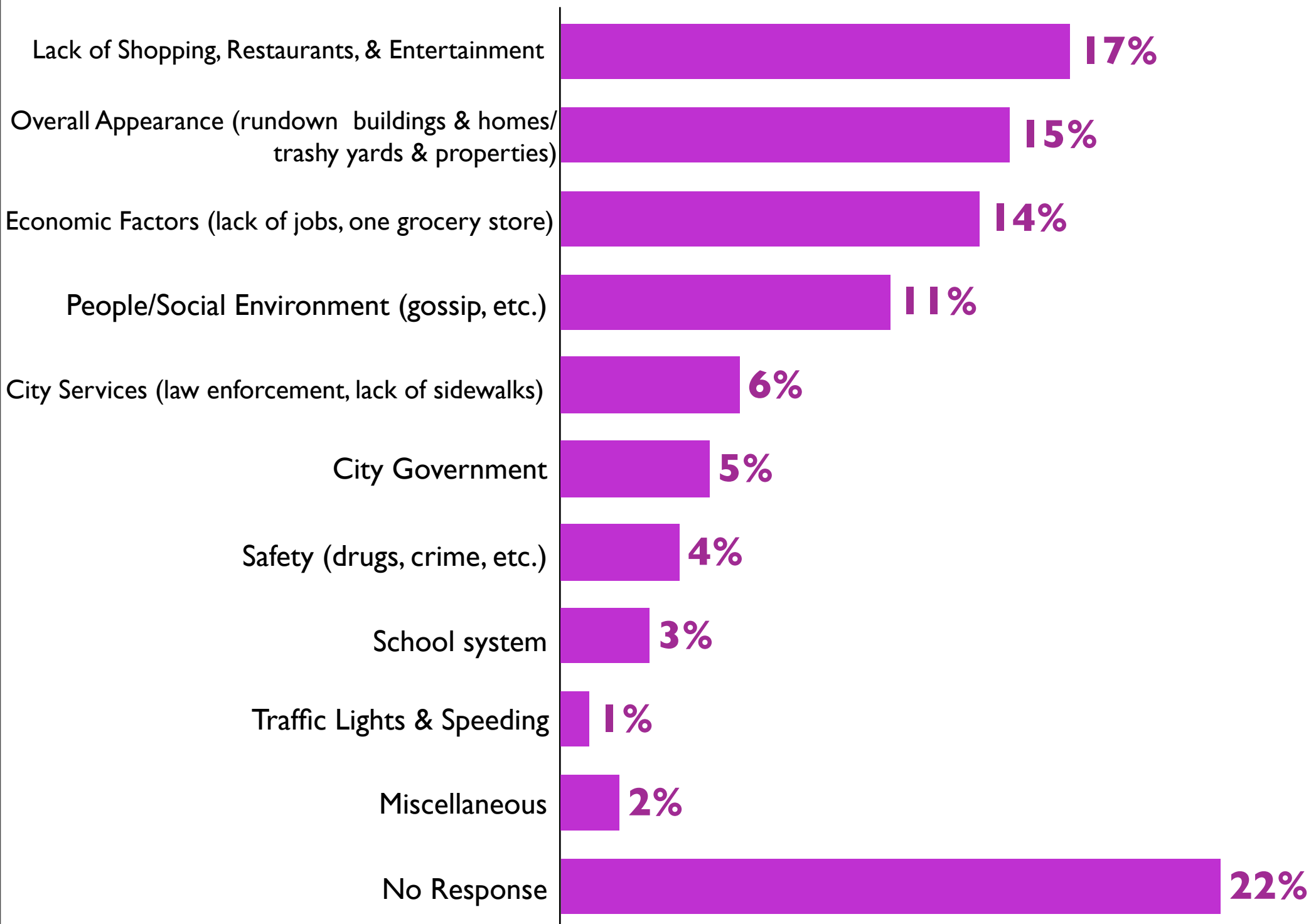
# Desirability of Seymour as a Place to Live Over the Past Five Years



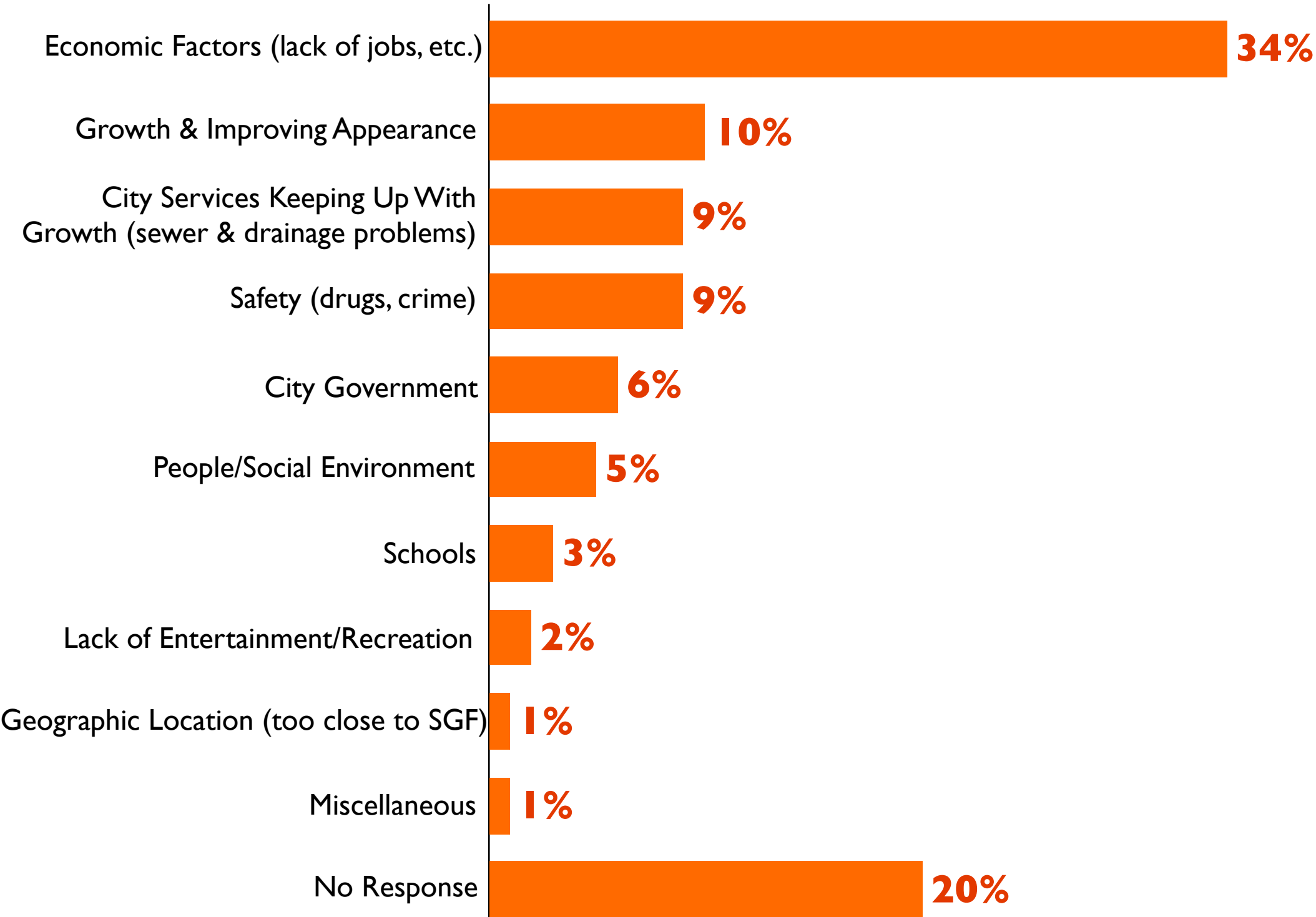
# Aspects Residents Like **MOST** About Living in Seymour



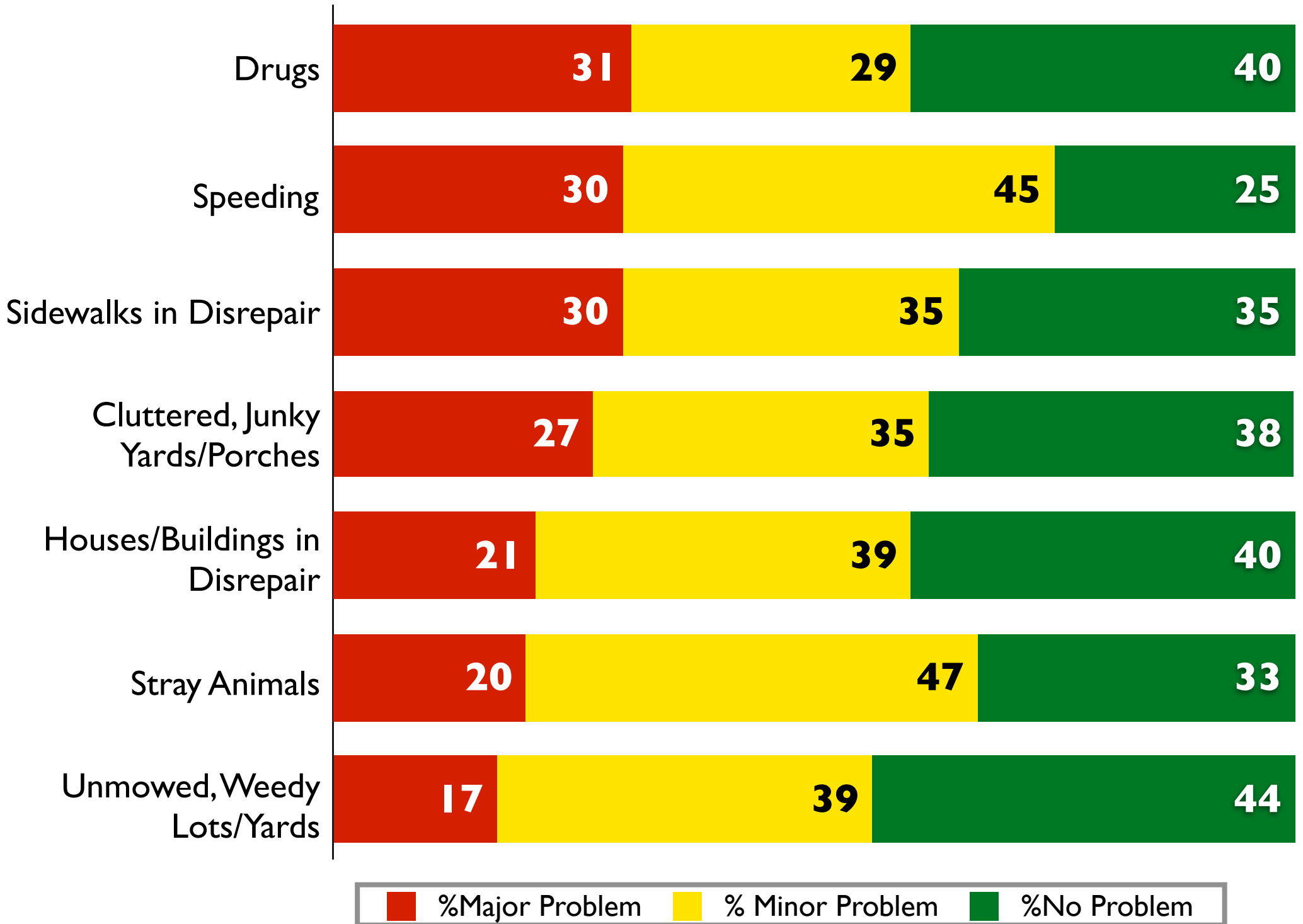
# Aspects Residents Like **LEAST** About Living in Seymour



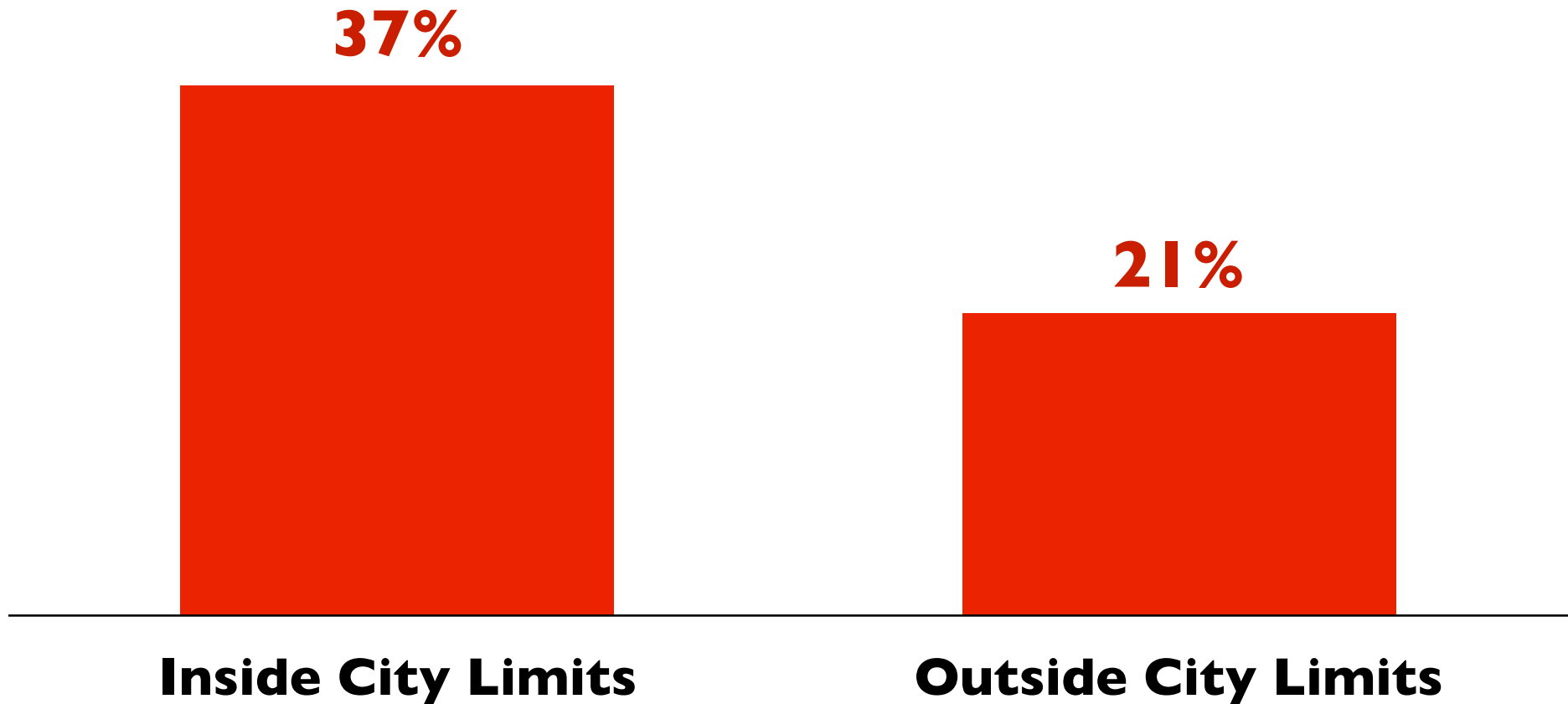
# Biggest Problem Facing Seymour in the Next Five Years



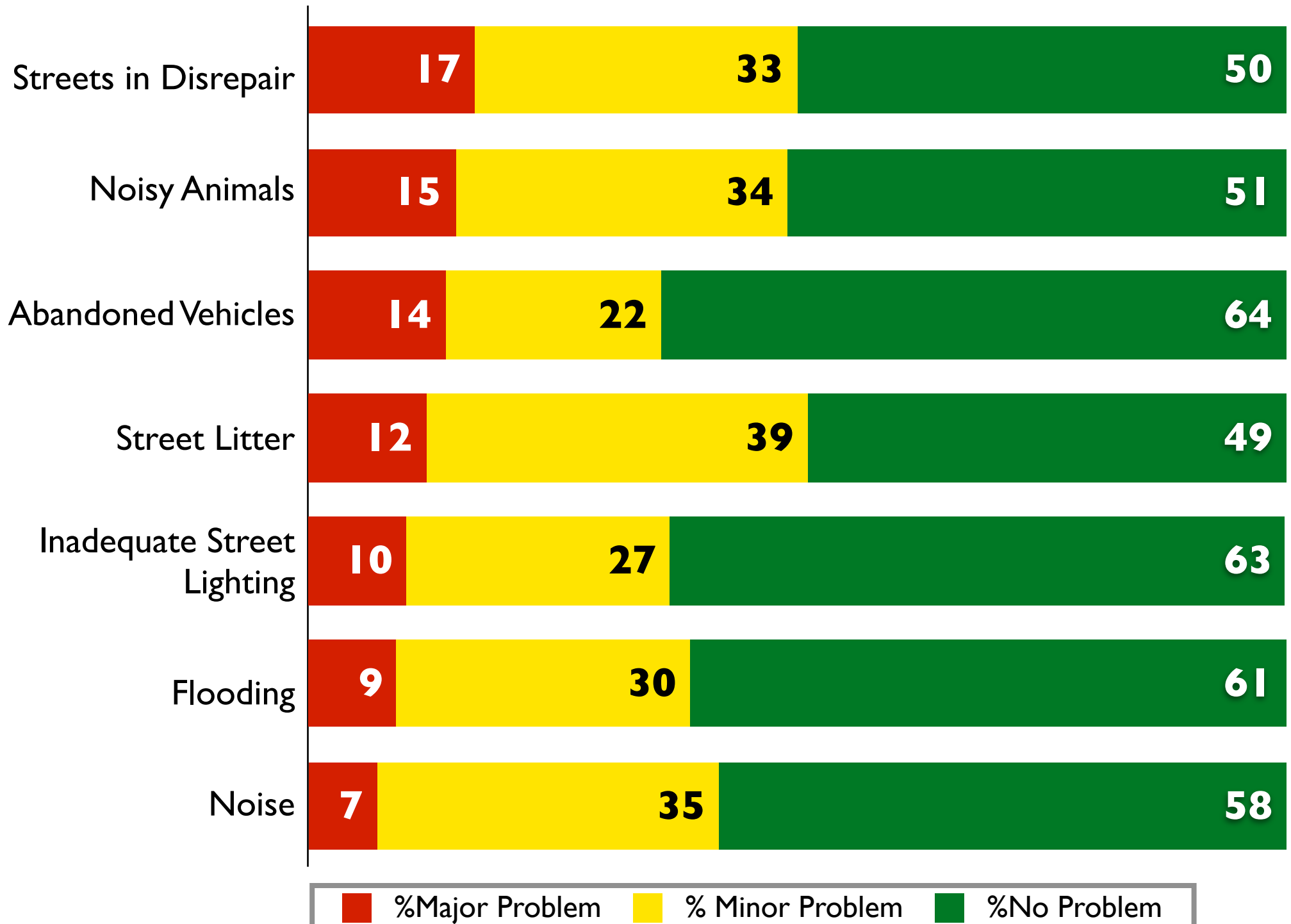
# Perceptions of Neighborhood Problems



**Percentage of Respondents Who Considered  
Speeding to be a “Major Problem”  
in Their Neighborhood:  
Inside City Limits vs. Outside City Limits**

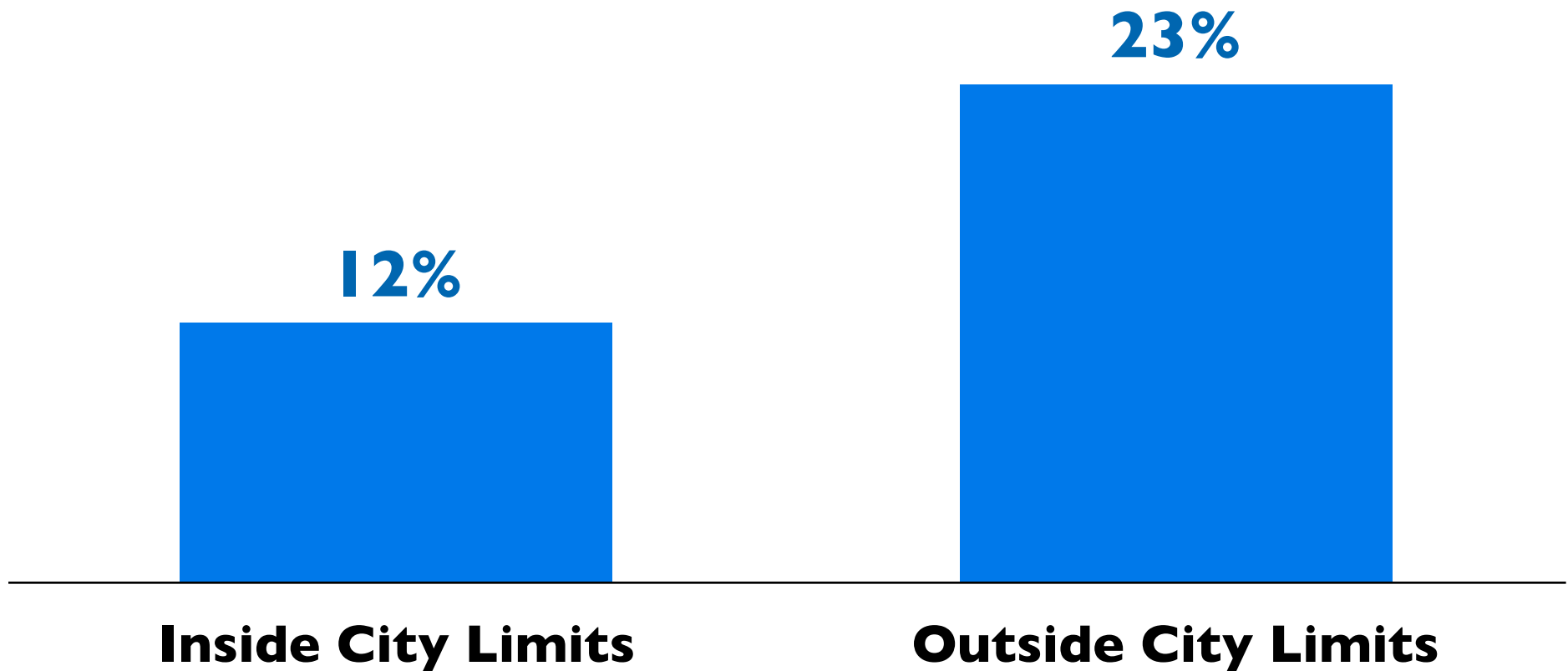


# Perceptions of Neighborhood Problems (Cont'd)

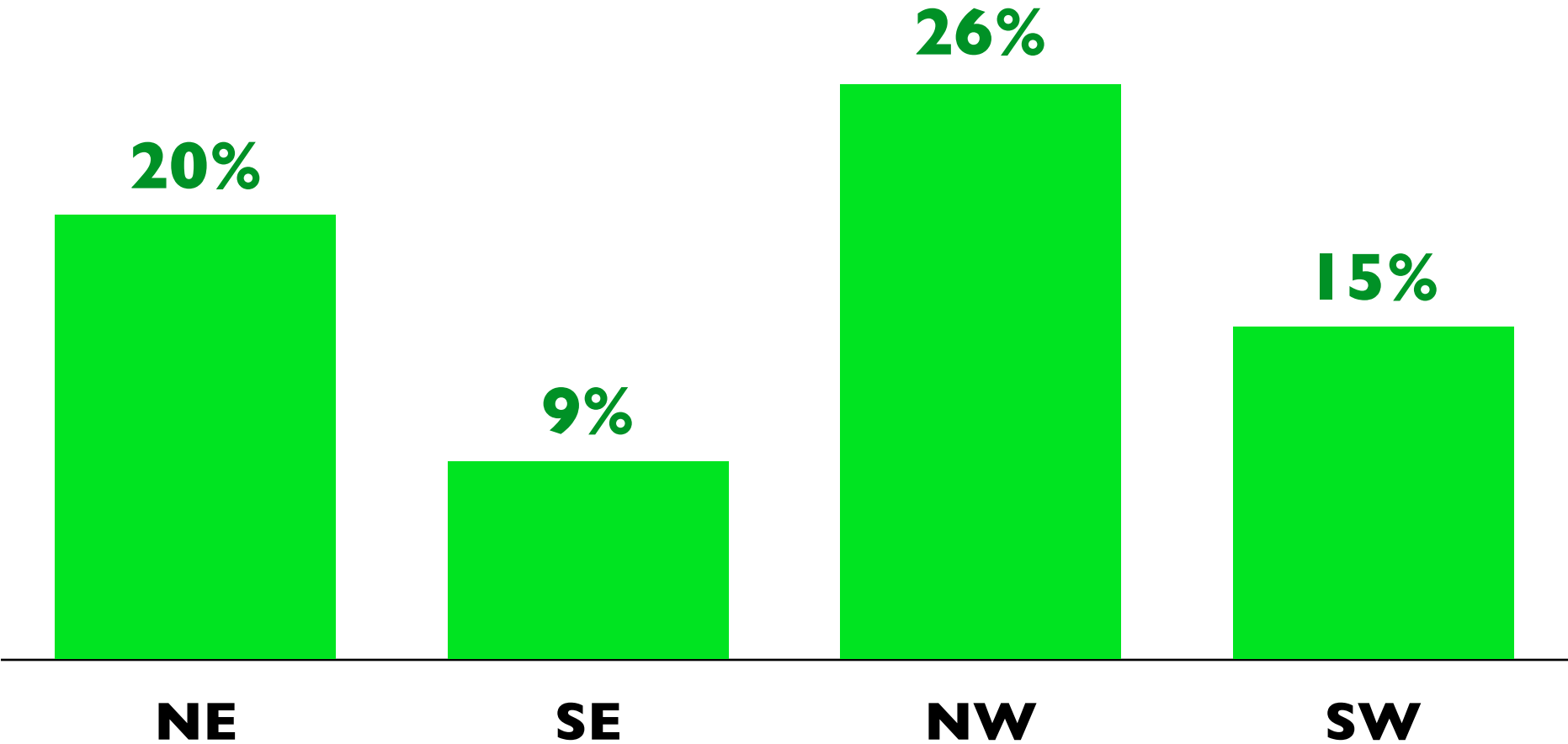


**Percentage of Respondents Who Considered  
Streets in Disrepair to be a “Major Problem”  
in Their Neighborhood:**

**Inside City Limits vs. Outside City Limits**

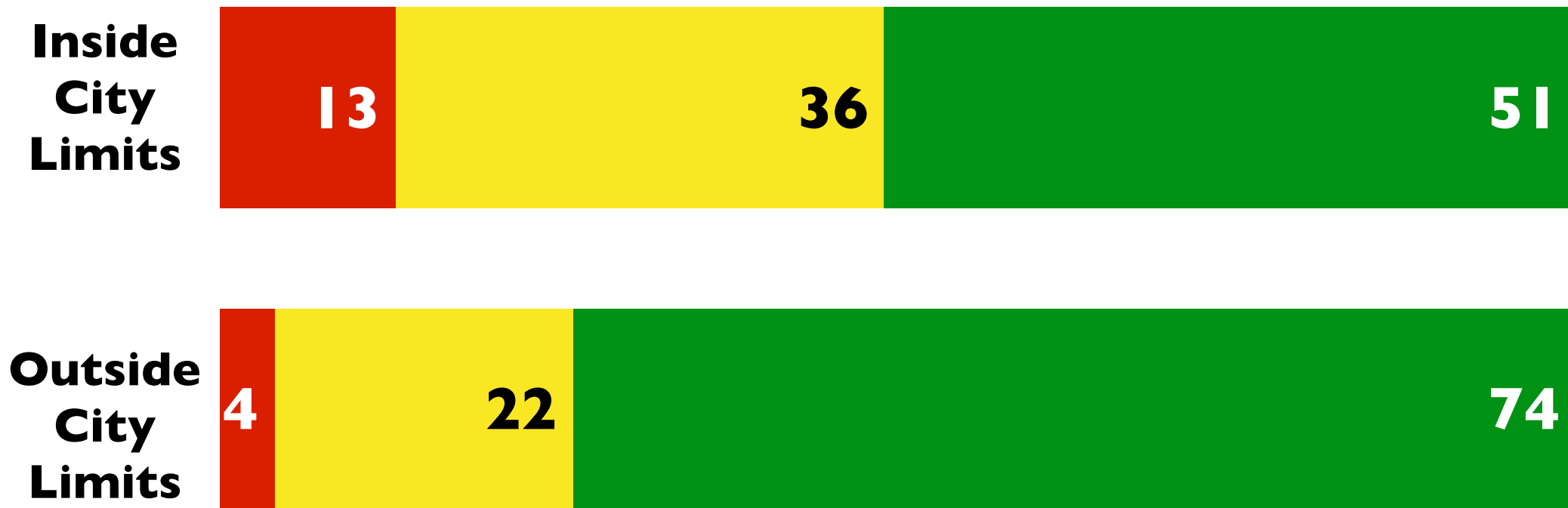


**Percentage of Respondents Who Considered  
Streets in Disrepair to be a “Major Problem”  
in Their Neighborhood:  
by City Quadrant**

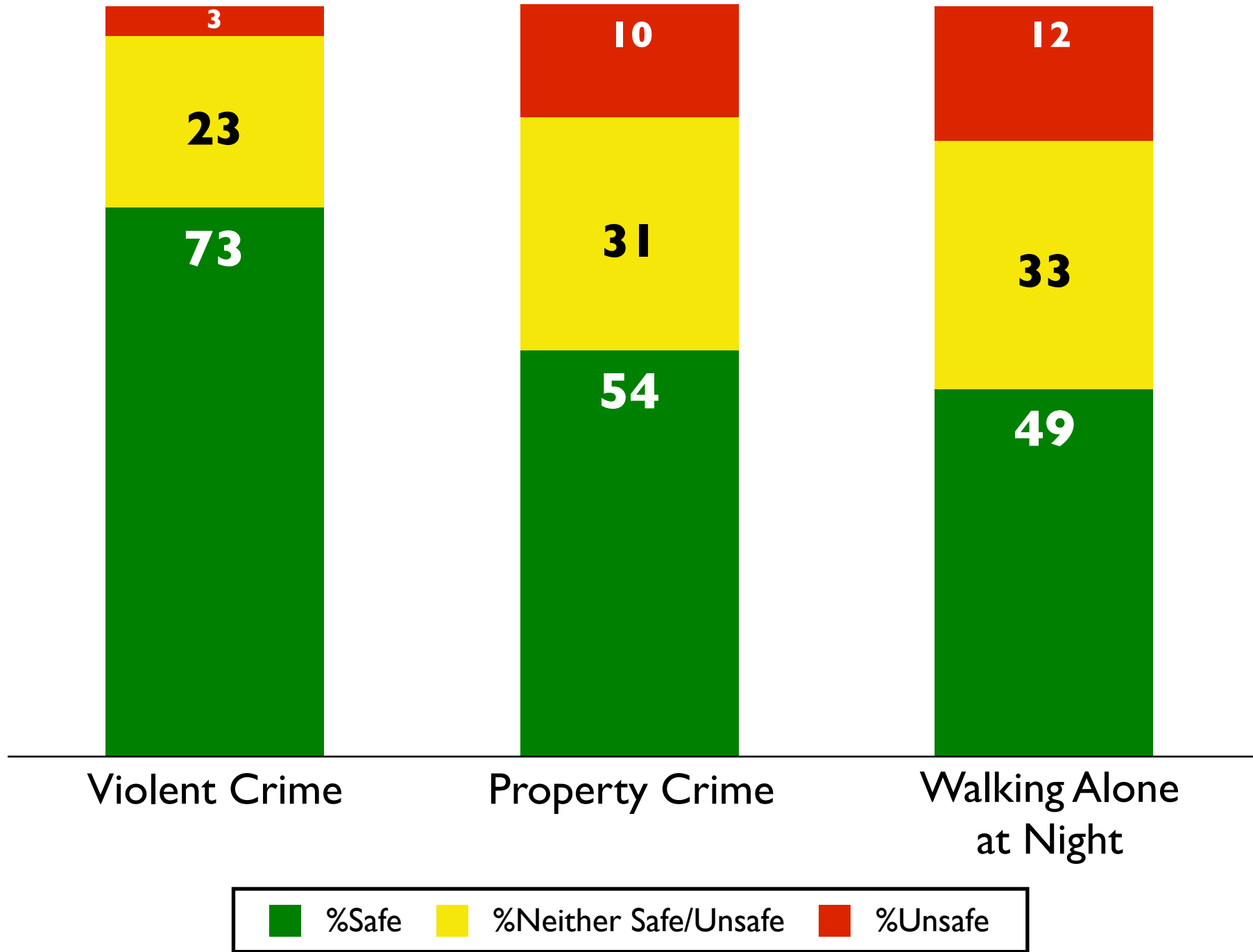


# Percentage of Respondents Who Considered Flooding to be a “Major Problem” in Their Neighborhood:

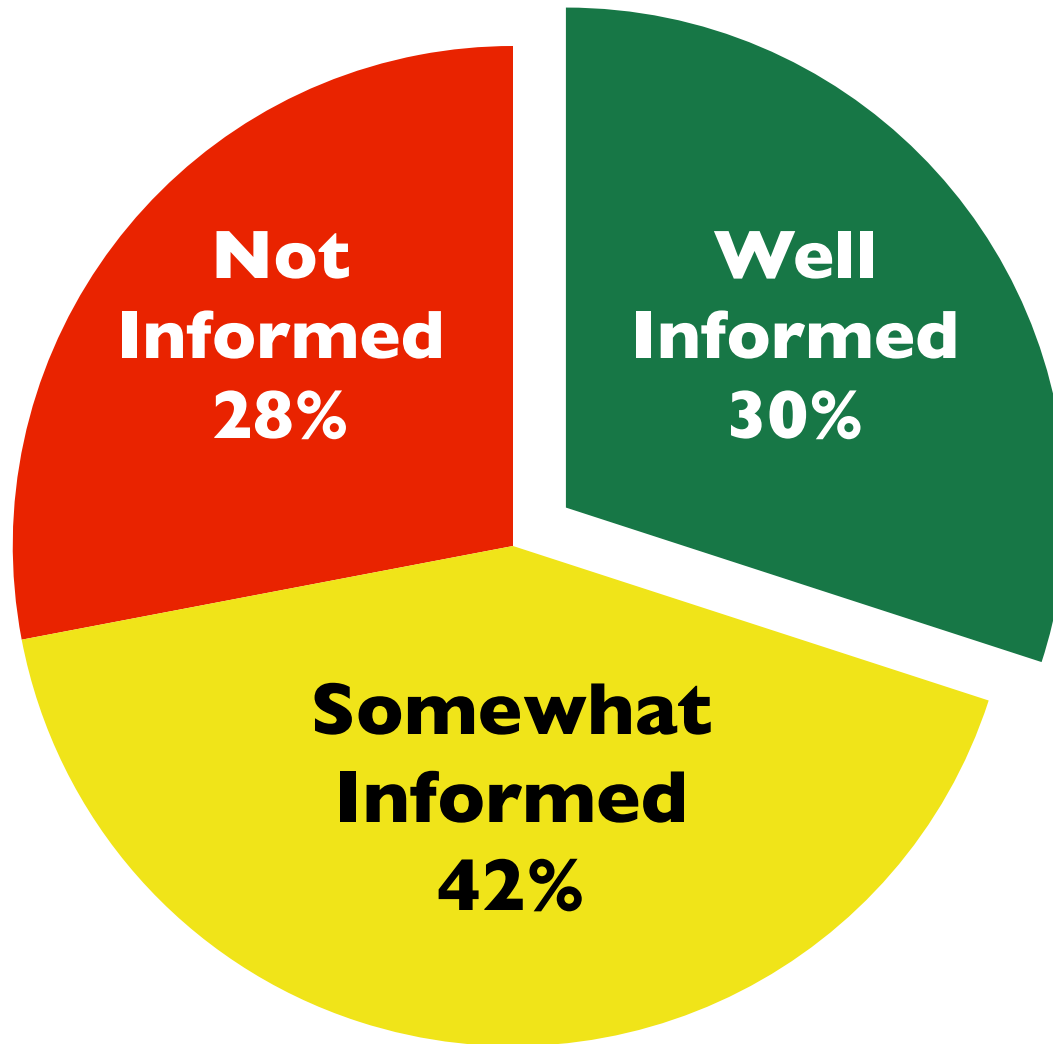
## Inside City Limits vs. Outside City Limits



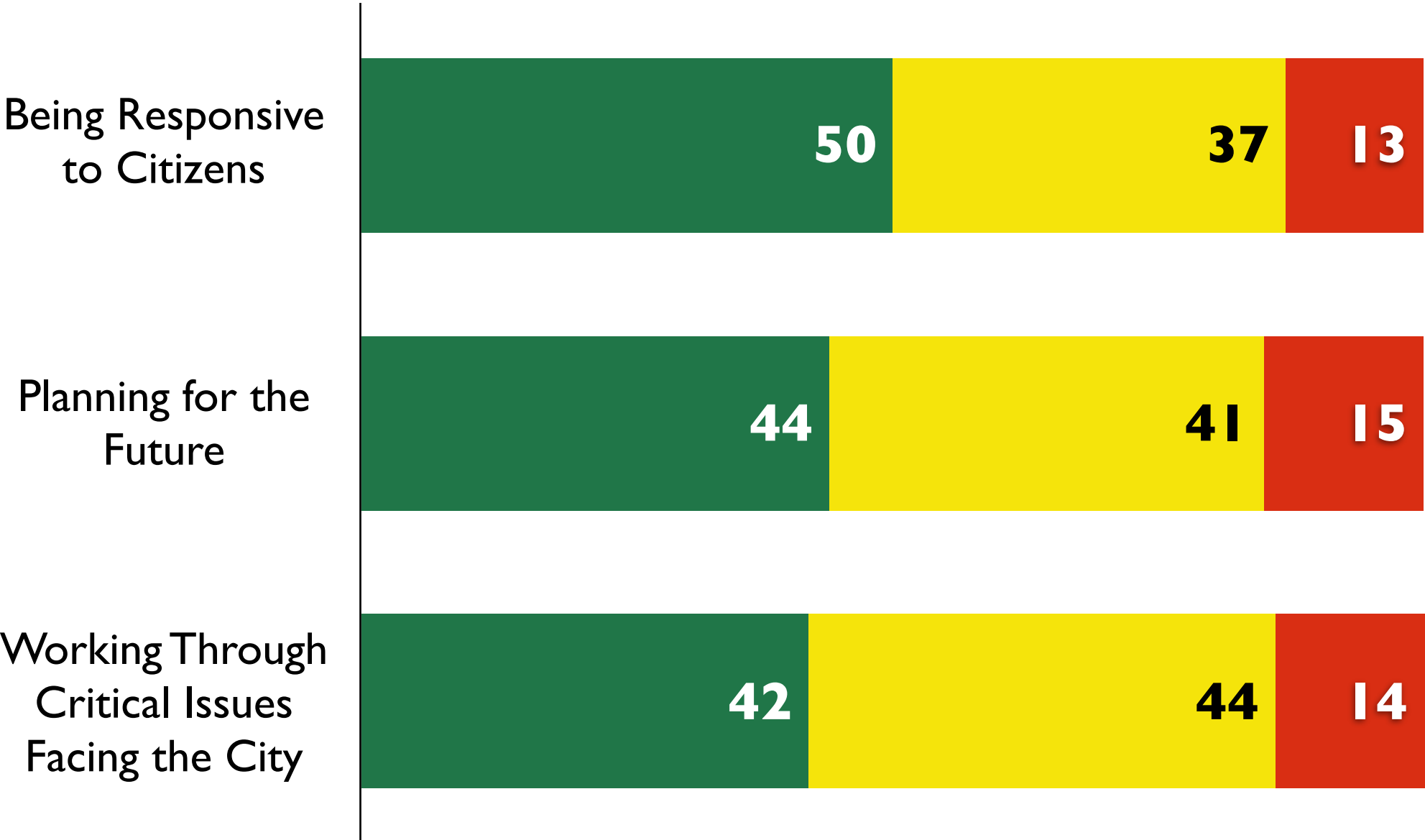
# Perceptions of Neighborhood Safety



# Level of Awareness on Major City Issues

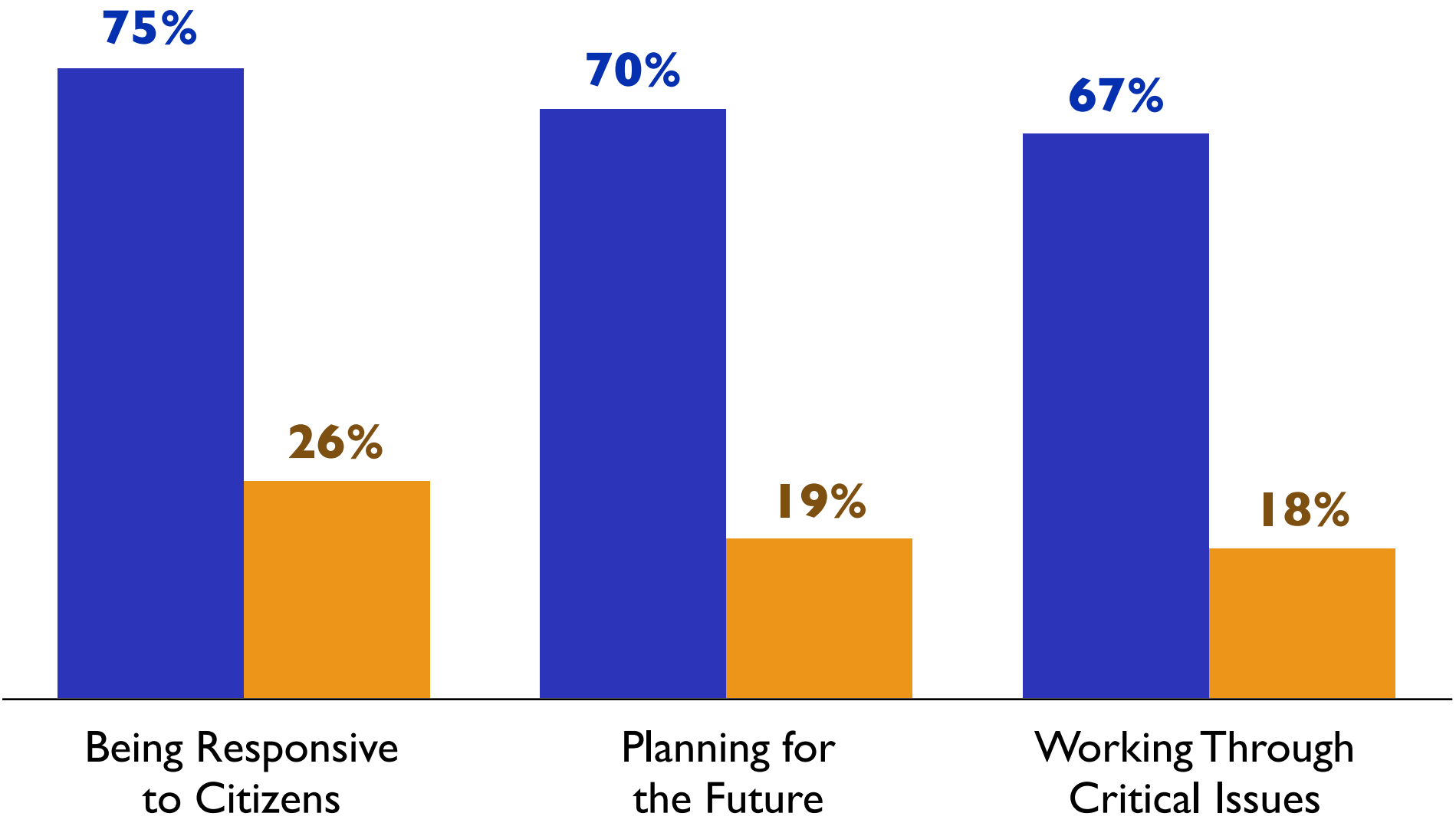


# Seymour City Government Performance Ratings



# City Government Performance Ratings By City Issue Awareness

(Positive Ratings Only)



Well informed on city issues       Not informed on city issues

# Public Trust

Pleased With the Overall Direction the City is Taking



Seymour City Gov't Welcomes Citizen Involvement

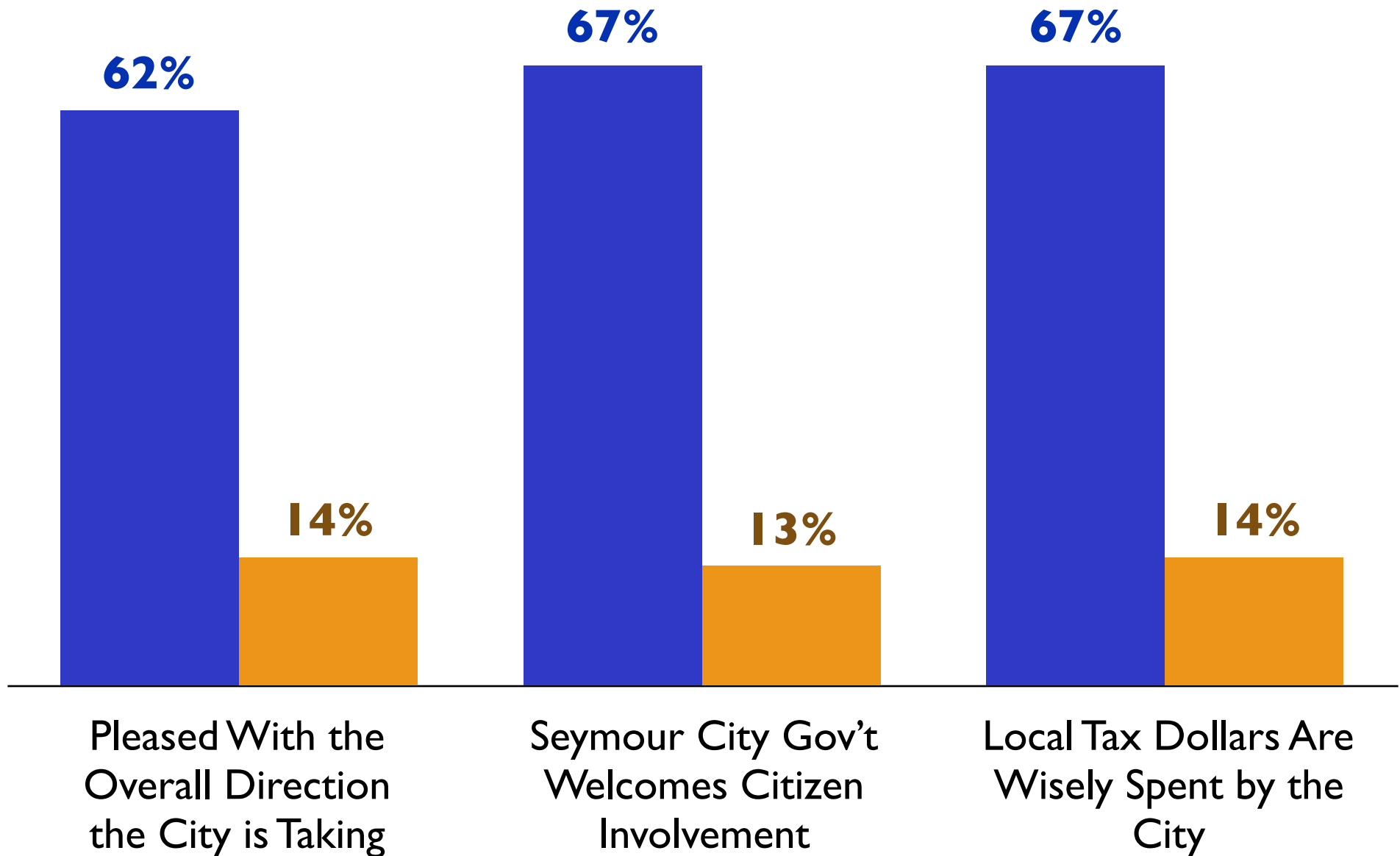


Local Tax Dollars Are Wisely Spent by the City



# Public Trust by City Issue Awareness

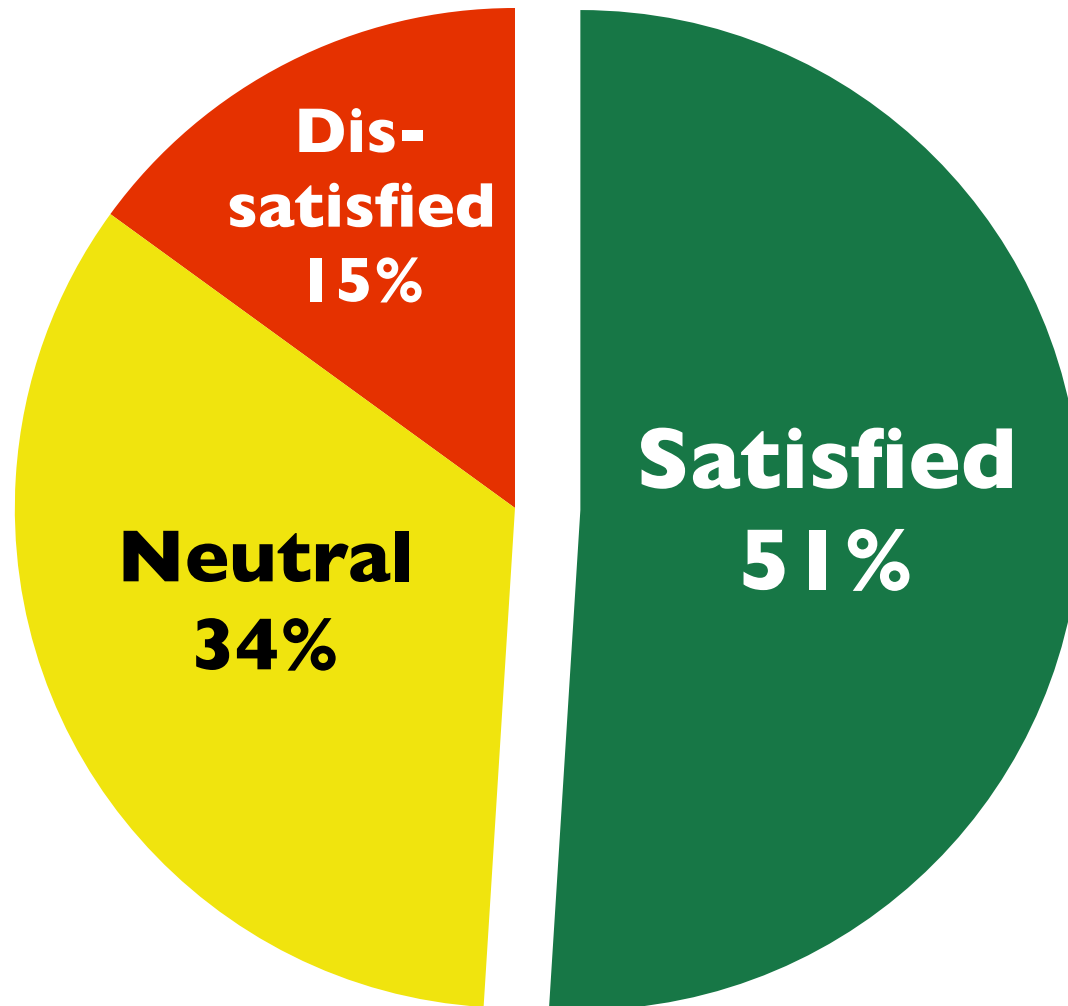
(Positive Ratings Only)



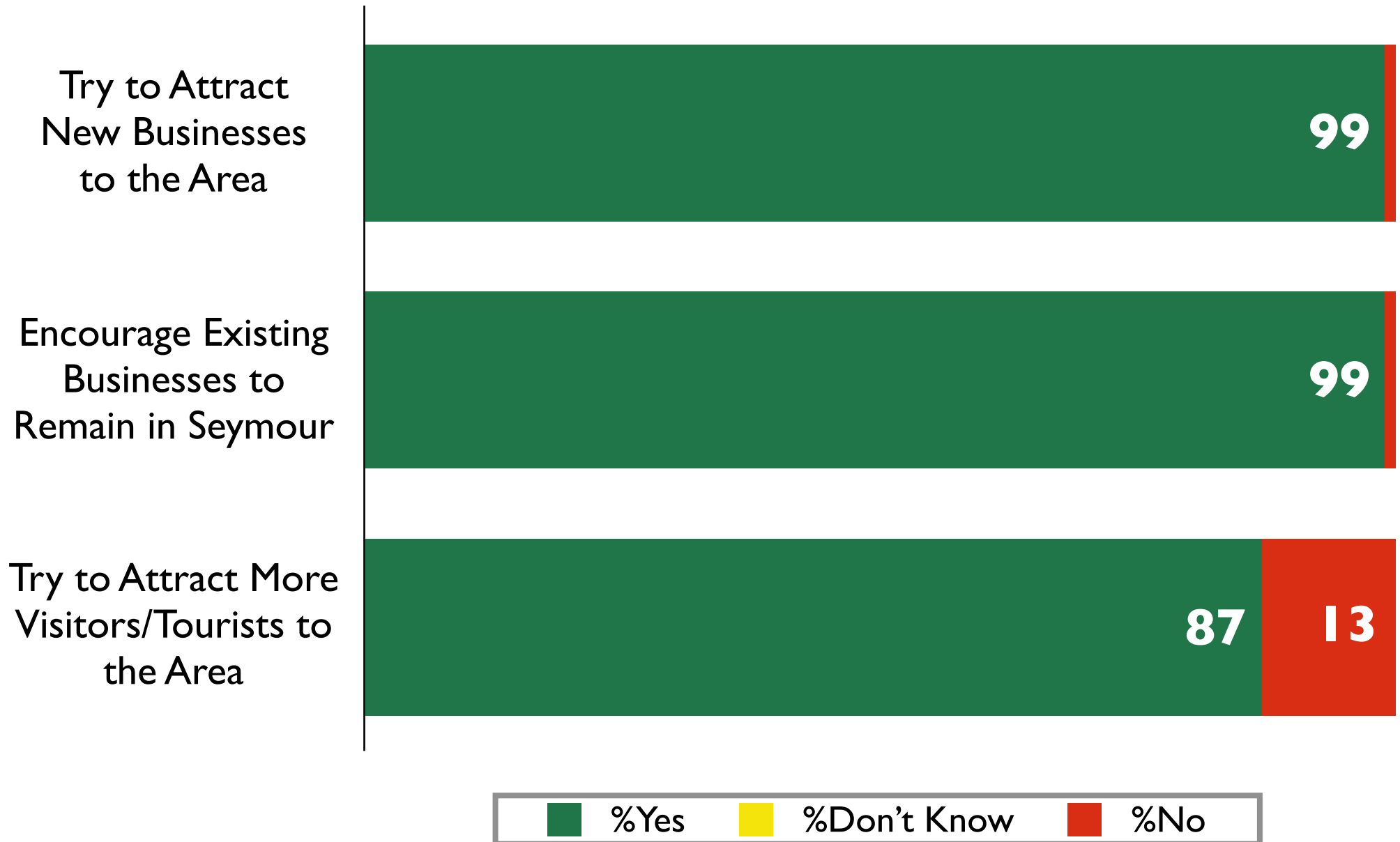
Well informed on city issues

Not informed on city issues

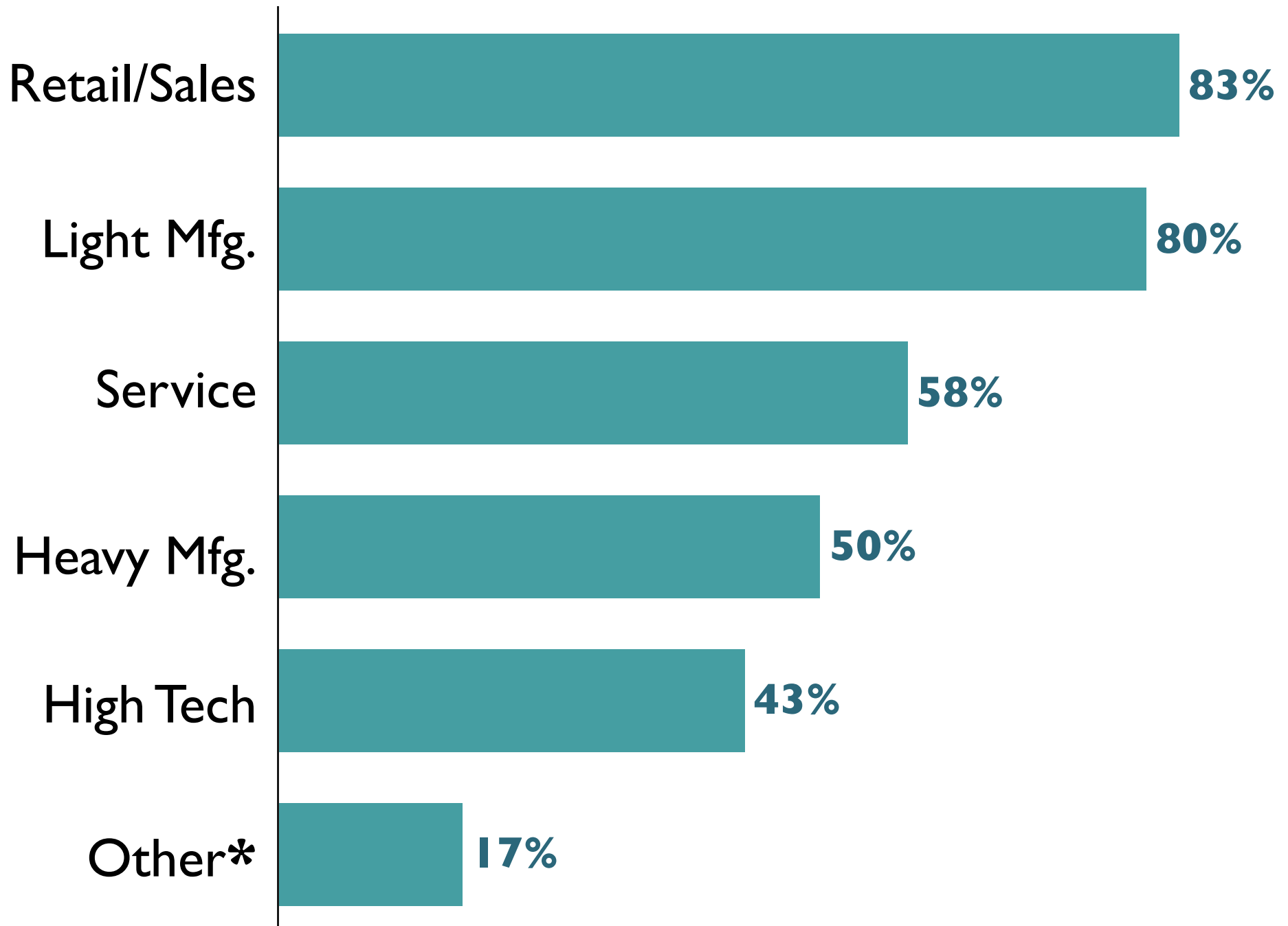
# Overall Satisfaction with Seymour City Services



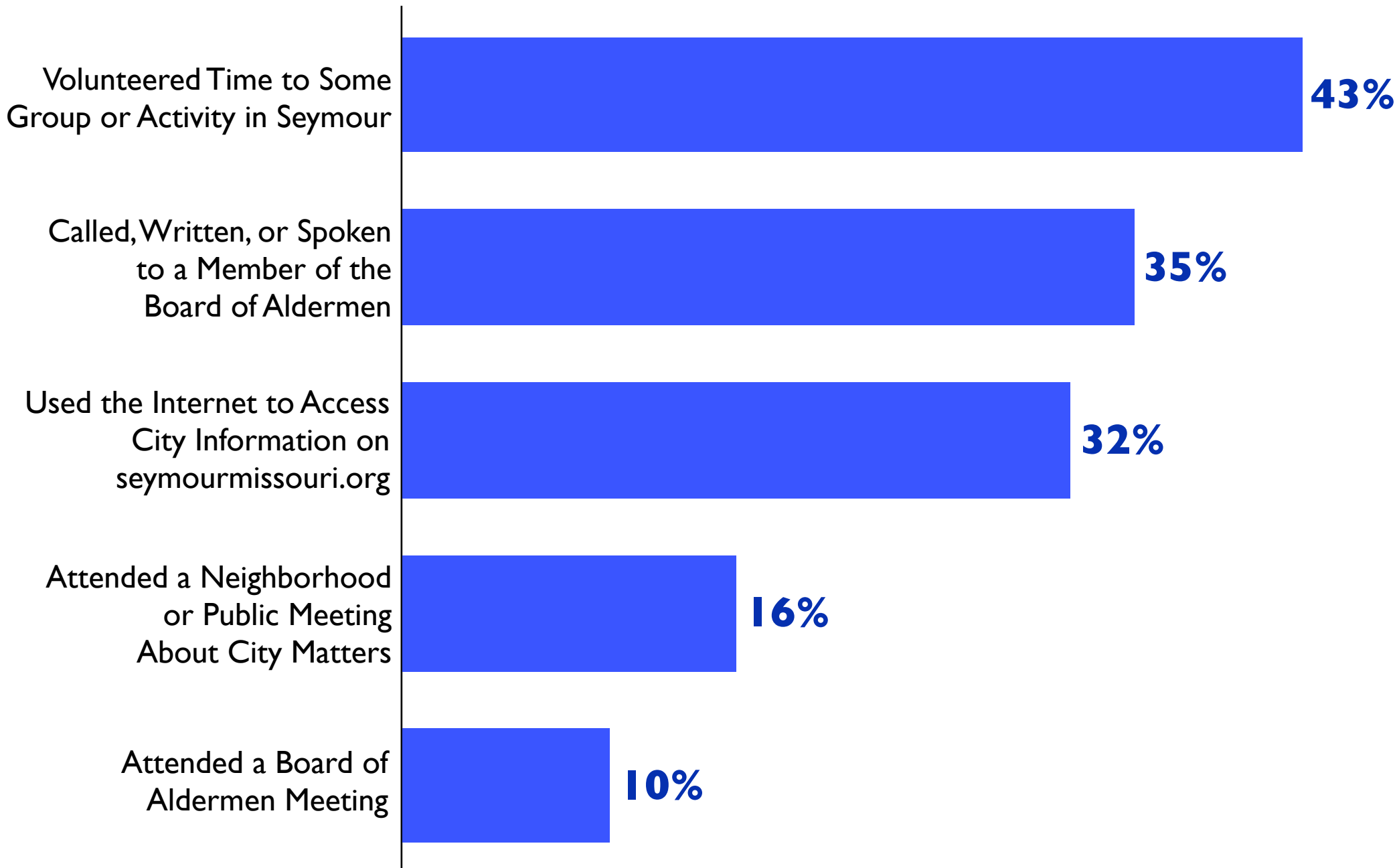
# Growth Policy Issues— Should the Community of Seymour . . .



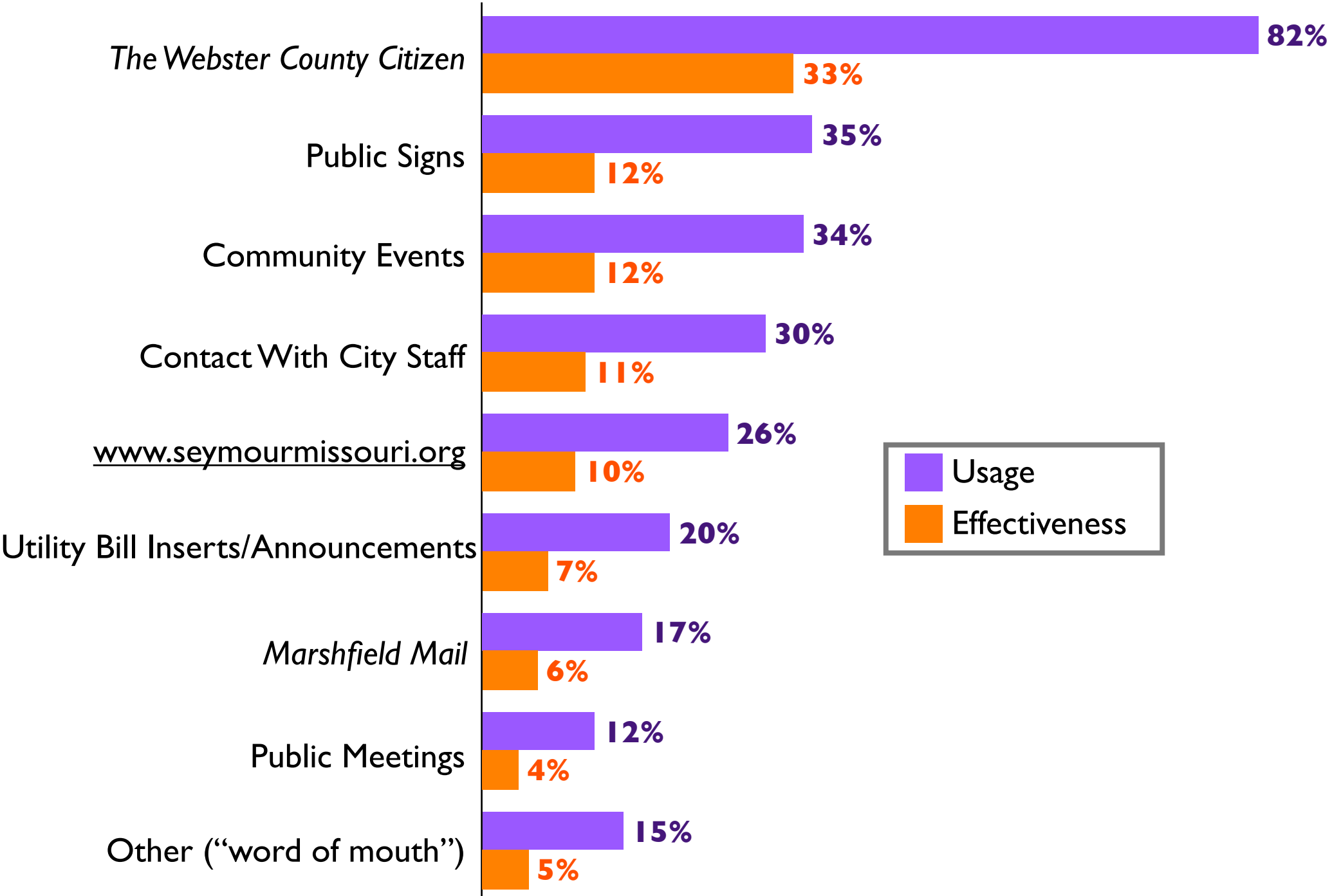
# Types of Businesses to Attract



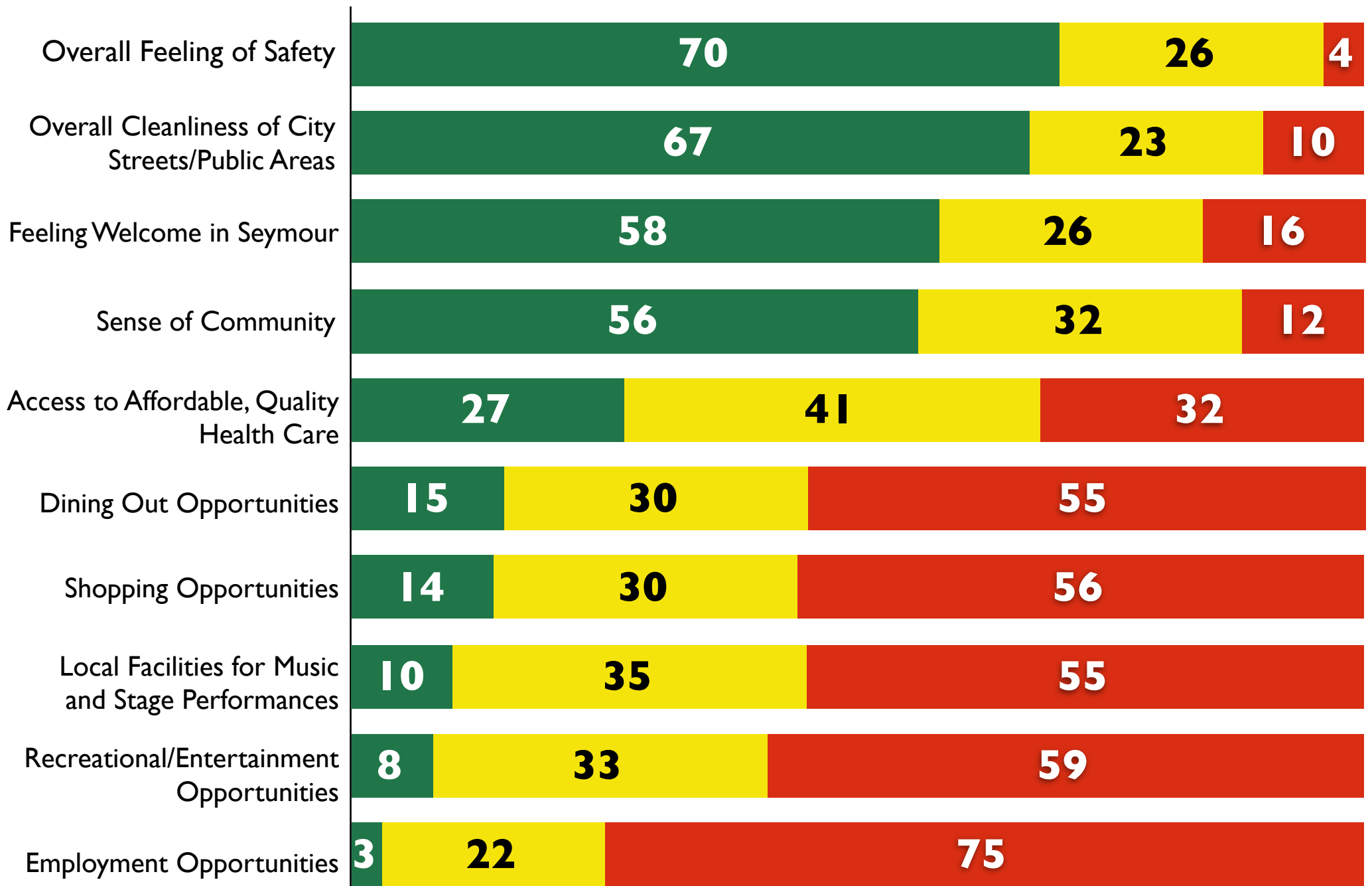
# Community Participation & Civic Involvement in the Past 12 Months



# City Information Sources Used by Seymour Residents

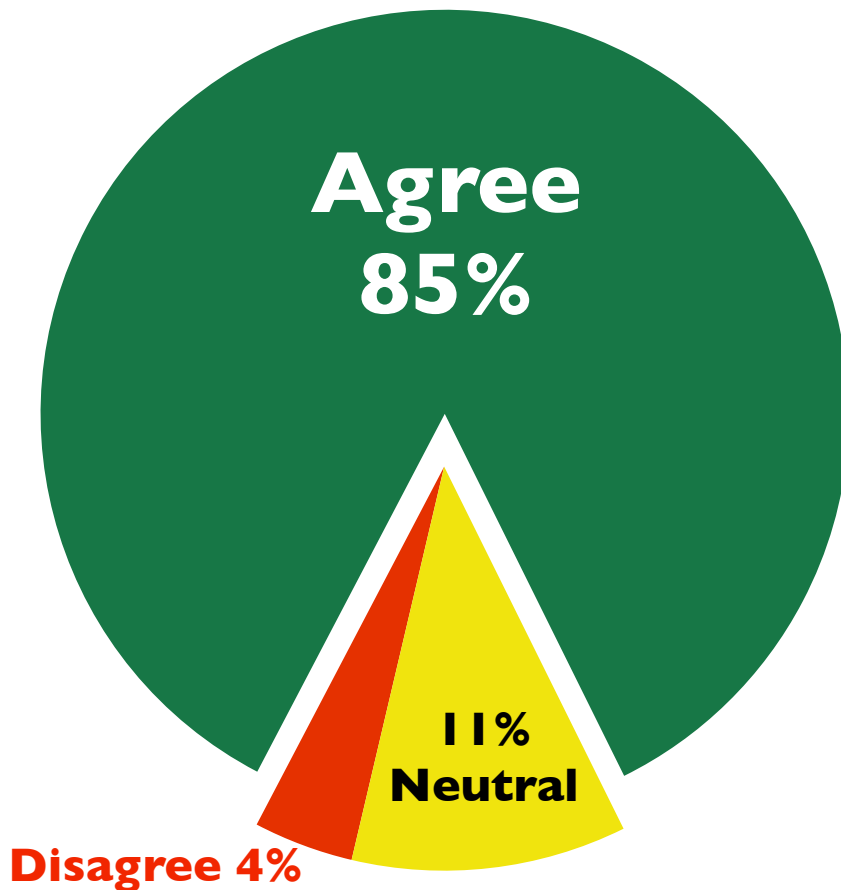


# Rating Community Characteristics

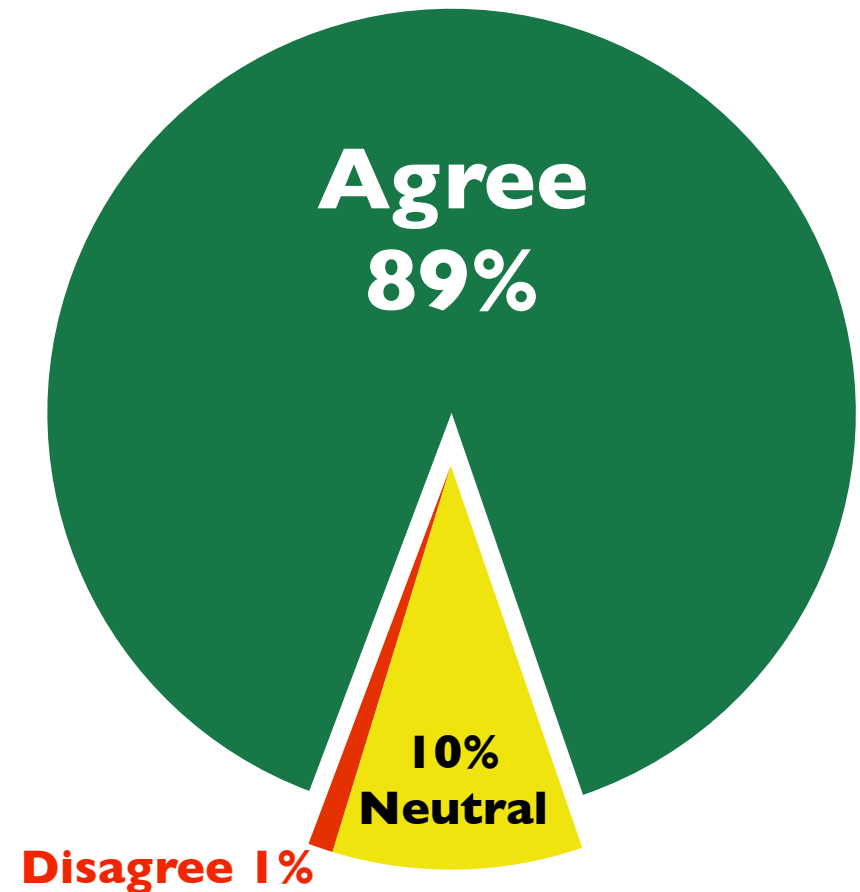


# Should the Following Classes be Offered in Seymour?

## GED (High School Diploma Equivalency) Classes



## Vocational- Technical Training Classes



# Support for the City's Long-Range Planning Projects

Upgrade & Expand  
City's Sewer System to  
Accommodate Future  
City Expansion



Revitalize the  
Downtown Square



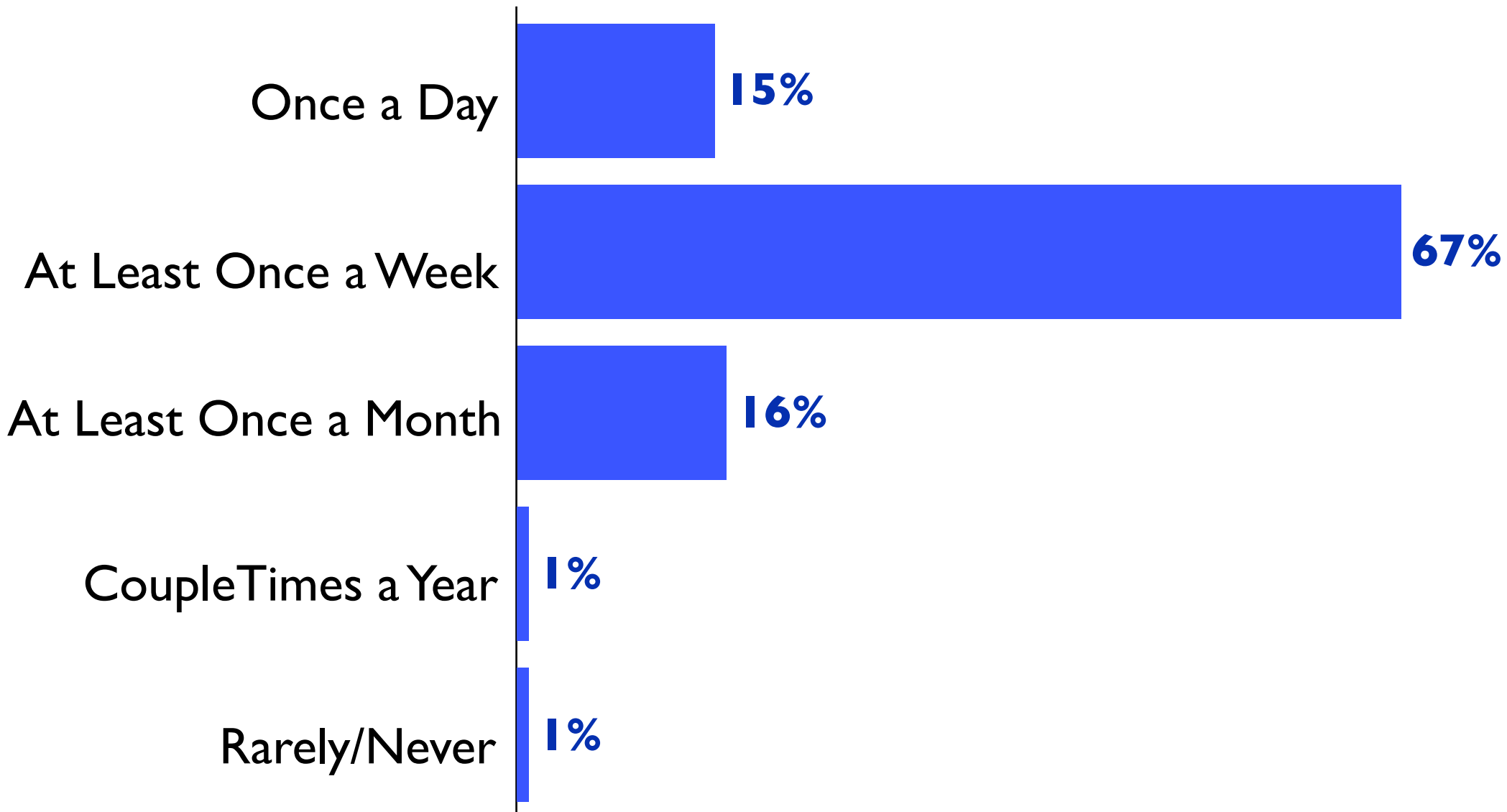
Build a Fire Station/  
Emergency Services  
Facility North of the  
Railroad Tracks

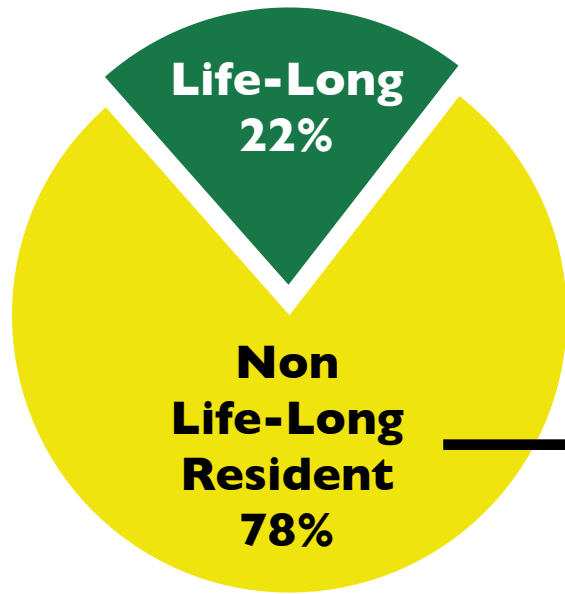


Develop a Park North  
of the Railroad Tracks

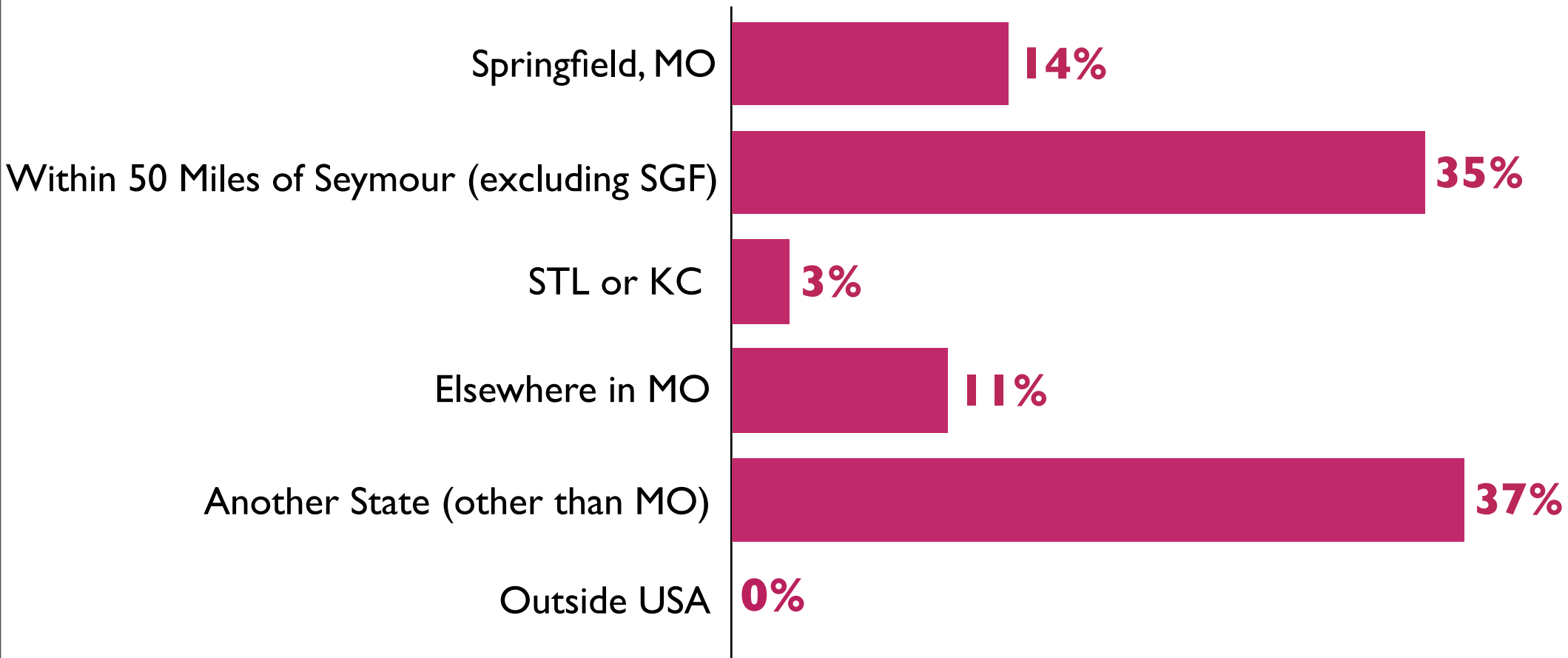


# Frequency of Travel Outside of Seymour to Purchase Goods and Services or to Eat at a Restaurant

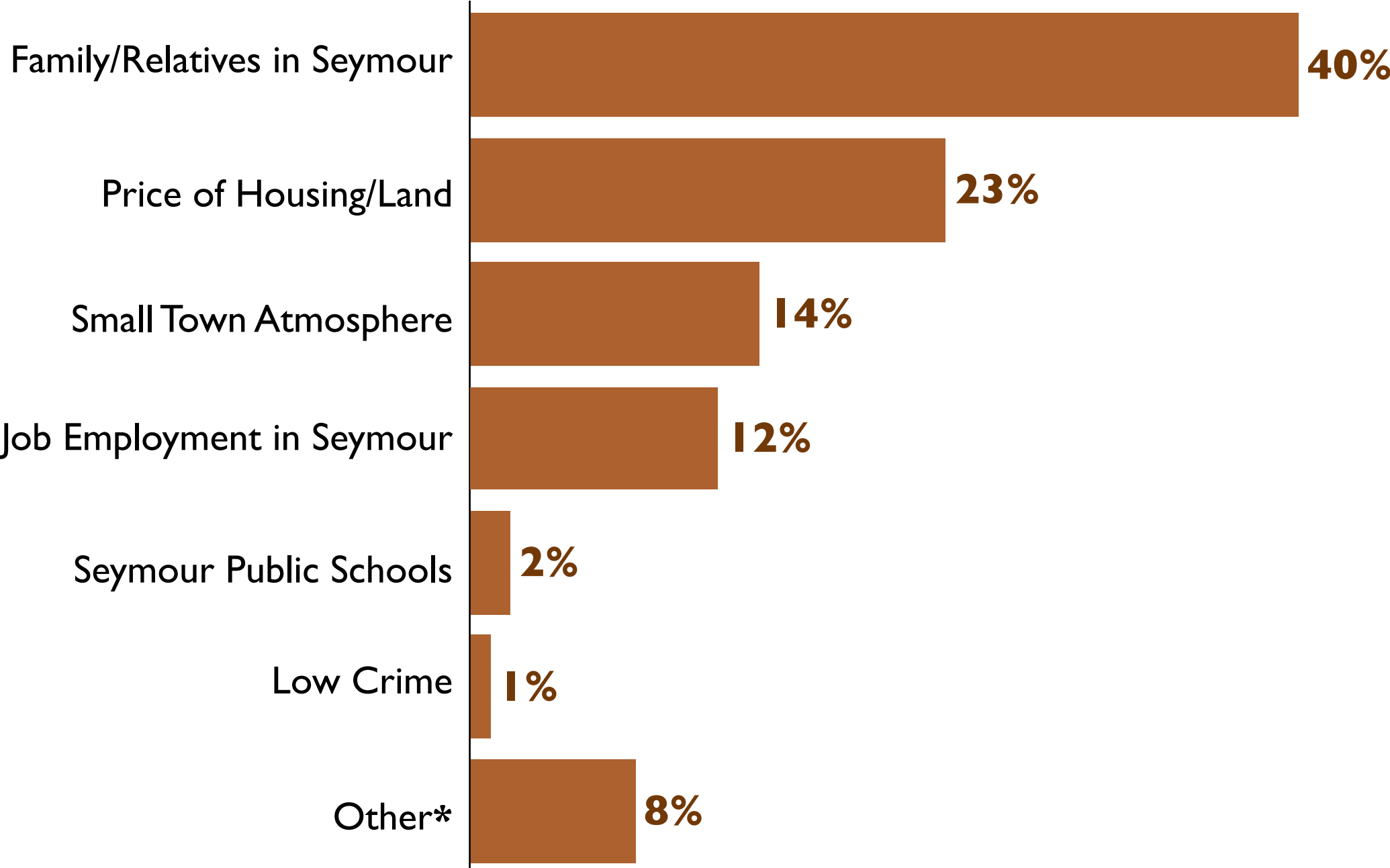




## Prior Residency



# Primary Reason for Moving to Seymour



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